

Media release



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IT'S TIME TO KICKSTART A GREAT CAREER IN HOSPITALITY

NSW's peak hospitality bodies have backed a new Government campaign promoting careers in the sector – which is facing a chronic worker shortage.

Both the Australian Hotels Association NSW and Tourism Accommodation Australia NSW have welcomed the launch of the 'Kickstart Your Career in Hospitality', which was launched by NSW Minister for Hospitality and Racing Kevin Anderson at the award-winning Willoughby Hotel yesterday.

AHA NSW Director of Liquor and Policing John Green said pubs in both regional and urban areas of NSW were desperate for workers as the busy festive season approached.

"Nationwide we are looking at a shortage of more than 100,000 in the hospitality sector ranging from kitchen hands and bar staff to chefs and cooks," Mr Green said.

"Many NSW hotels are being forced to close their kitchens on certain days of the week or close their doors early because they simply do not have enough staff.

"This new social media campaign is a step in the right direction to encourage more people to join our vibrant industry and we congratulate the Minister."

The new five-week campaign promotes the Government's offer of a variety of free short training courses across a range of skills through Training Services NSW.

TAA NSW CEO Michael Johnson said the accommodation sector was supportive of any initiative to encourage more people into a career in hospitality.

"Hospitality is career which really does open doors and we need to encourage young people in particular to realise this – the sky really is the limit," he said.

"So, we welcome initiatives like this one which show first-hand, that with the right training there are plenty of chances and opportunities out there for hospitality workers."

For more information visit: <https://www.nsw.gov.au/hospitalitycareer>

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